



fleetcompetence Group
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Marcus Hennecke is new partner of the fleetcompetence Group

The internationally very experienced fleet and used car expert becomes a partner of the group in Germany and other regions.

Marcus Hennecke looks back on more than 20 years of experience in the fleet and used car management industry. He started his professional career at TUEV SUED, where he had a strong international focus after initial management positions in Germany. Among other things, he developed the vehicle appraisal division in South Africa as a member of the board of TUEV SUED South Africa. After the takeover of Fleet Logistics by TUEV SUED, his role as Director International Business Development was to develop the fleet management service provider's activities in regions such as Eastern Europe, Turkey, Asia and South America. His experience in the fleet industry is rounded off by his role as Vice President Account Management at a young international provider of fleet management software, as well as sales responsibility for the fleet customer division at an international telematics data start-up. Since 2019, he has been working with "Hennecke Fleet Consulting" as a consultant and business developer in Germany and internationally.

"Marcus Hennecke's very deep technical and geographically broad experience in international fleet management is an asset for the Group. We are therefore very pleased to welcome this expert to our network," explains Thilo von Ulmenstein, Managing Partner of the fleetcompetence Group. "With his expertise and local contacts, Marcus Hennecke can provide valuable advice for international fleet management to our customers - also beyond the German market - in Southeast Europe, Turkey, Israel, the Middle East and South Africa." Valuable for fleetcompetence Group is also the specific experience in fleet management software, telematics data and other novel IT-based solutions in the field of fleet management.

"For me, the set-up of the fleetcompetence Group as an independent expert and project manager in the context of international fleets is the ideal platform to contribute my specific experience and expertise and at the same time be part of an excellent network", adds Marcus Hennecke. "I am therefore looking forward to a successful and exciting collaboration and to getting to know my international expert colleagues in person at the biannual group meeting in Barcelona at the end of November."